



Video Technics Apella



Apella Video Clip Server

Ingested Directly to NAS/SAN



Playout Directly from NAS/SAN

Apella Video Clip Playout



NewsKing controls multiple channels of the Apella Playout Server, or Servers.

NewsFlow Complete

End-To-End NewsRoom Solution



Ingest

Text-based wires and other data comes into NewsKing from a variety of sources and methods while local, national, and network clips are captured by the Apella.

Edit

High End Edit / Proxy Edit / Browse

Use Adobe Premier or other multi-featured Nonlinear Editing software on the Apella designated Workstations or the Apella Proxy Software on any NewsKing Workstations to Edit or Browse.

ClipTracker

NewsKing displays Clip IDs, Names, Length and Outcues from NewsFlow.

NewsKing ClipTracker monitors all the Video Clips and Clip Requests. It is the "middleware" between the Newsroom and the Video System.

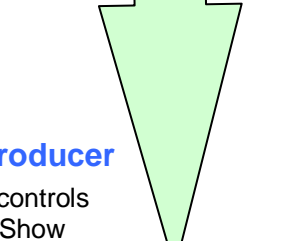
NewsKing Device Console

NewsKing Automation

NewsKing tracks all Clips and assures they are ready for air; highlighting in **Red** any clips that are not ready or don't match what is expected.



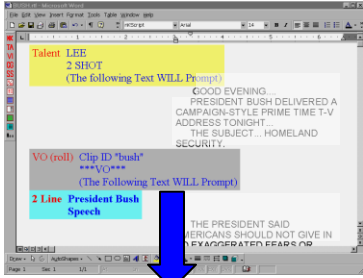
Comprompter NewsKing



NewsKing Producer

The Producer controls the Script and Show Order during on-air

NewsFlow Schematic



Scripting

The user may write Scripts and other documents on a private desk or may write them directly into the Show Rundown.

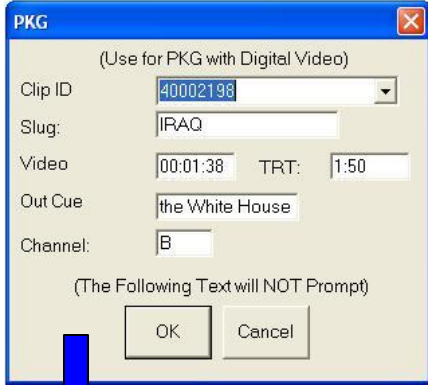
Directors Notes

Directors Notes' are DNO's and are used to visualize the Story.

Video Ingest

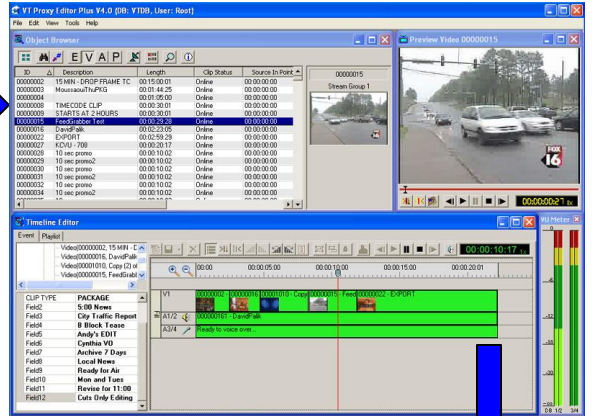
Video Clips can be ingested manually or by using the Video Technics "Scheduler" software.

Feeds can be auto-recorded without the presence of station staff.



Nonlinear Digital Video Editing

Video can be edited in either High Resolution using hundreds of effects and techniques ... or for fast and easy News editing ... you can use the Video Technics Apella Proxy Editor on regular newsroom



Video DNO

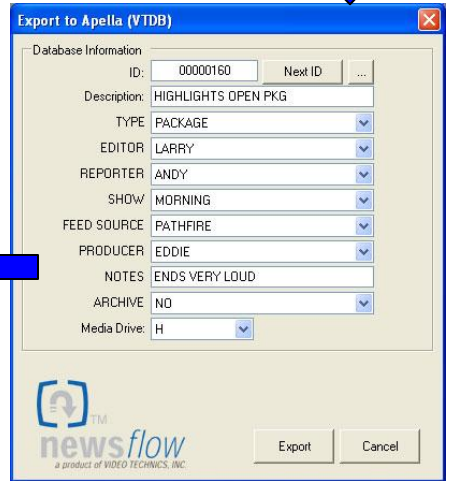
The information that fills in the Video DNO's comes from the Video System.

NewsKing Device Automation

Once the Scripts are "stacked" in order by the Producer, the Device Console (DCO) maintains all the Device information displayed on-screen for full-auto or semi-automatic Playout of each device during the newscast.

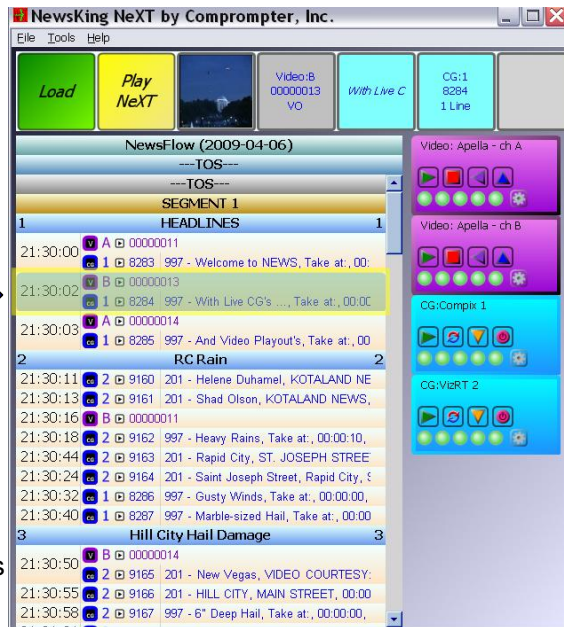
Video Database

NewsFlow stores video and related information in an SQL Database for use in Production during the Presentation and for later fast and easy Archive Retrieval.



NewsKing Prompting

Every second the Prompter "broadcasts" to each to each device telling it which Newscast, Script and Line it is on. This Timing informs each device when to prep and when to take to air. The Producer can make changes to Scripts or to the Show Order up to 5 seconds to air!



The Digital Tapeless Newsroom

Comprompter and Video Technics are separate companies but have integrated their products to work extremely closely together to assure you the easiest and best possible newscast presentation.

For more information on NewsKing, Apella, or NewsFlow ... contact us at:

Ralph King, Comprompter 608-785-7766

Andy Tuggle, Video Technics 404-327-8300